



Etobicoke, ON
NOVEMBER 6 - 7, 2024

A central graphic featuring a hand pointing at a glowing globe with a blue grid overlay. The word 'ELEVATE' is written across the globe, with the 'A' in red and the other letters in white. A robotic arm is visible on the right side of the globe.

ELEVATE

- AMC Annual Expo and Trade Show
Sponsorship Package

ELEVATE

Annual Expo and Trade Show

Sponsorship Opportunities

Dear Industry Leader,

Get ready to soar to new heights at **ELEVATE**: AMC's Expo and Trade Show! Experience progress this fall as we move our annual Expo to November 6 and 7, 2024, at the Barrett Centre for Technology Innovation—Humber Polytechnic in Etobicoke, Ontario.

This year's theme, **ELEVATE**, explores and celebrates our industry's breakthroughs. Dive into the realm of research and development and technological advancement sprouting from the leaders in Canadian agricultural manufacturing.

Immerse yourself in the experience with a facility tour, thought-provoking speaker sessions, and abundant networking opportunities. Back by popular demand, Expo's two-day Trade Show format establishes a bustling hub where members can showcase their innovations and forge connections with an engaged network from coast to coast.

Save the date for **ELEVATE** - where Canadian agricultural manufacturing reaches new heights! Please take a moment to review the rest of our sponsorship package to learn how you can promote your brand at one of our most engaging events that connect your business with hundreds of members.

Donna Boyd, AMC President



ELEVATE

Annual Expo and Trade Show

Here's How You Can Get Involved

AMC is the only Canadian association exclusively dedicated to agricultural equipment manufacturers and the companies that supply them. We know that the best minds in our industry are members of AMC. Seizing the chance to sponsor this year's Expo is your gateway to embedding your brand within our esteemed membership. It's an opportunity to cultivate relationships that solidify your presence and fuel your business's expansion.

ATTEND

AMC curates compelling speakers to captivate your attention and delve into topics vital for your organization's success. Seize the chance to exchange ideas and gain valuable insights! Expand your network with individuals you might not encounter otherwise, fostering knowledge growth, instilling confidence, and empowering your team to drive continuous innovation.

SPONSOR

As sponsors of the 2024 AMC Expo and Trade Show, you'll enjoy numerous benefits, with recognition based on your contribution category. The following section provides detailed information about various sponsorship opportunities, ensuring you find the perfect fit. If you don't see an option that suits your needs, feel free to contact us – we're open to exploring new ways to connect with our members. Secure your sponsorship position by reaching out to us early.

CHAMPION

As a distinguished leader and subject matter expert, your active participation underscores your unwavering commitment to our industry. By attending the 2024 AMC Expo and Trade Show, you'll have the invaluable opportunity to connect with fellow experts and leaders, gaining insights and strategies to navigate the dynamic landscape of the agricultural marketplace and ensure continuous growth!

PROMOTE

AMC and its influential membership remain a pivotal force in propelling the Canadian economy forward. We actively foster communication and collaboration through our exclusive AMC-hosted industry events to sustain this momentum. Our annual Expo serves as a dynamic platform, uniting members for networking, exhibitions, information sharing, and collaborative endeavours, fostering the growth of ideas and business relationships. Elevate your organization's profile and position it as an innovative leader by sponsoring this impactful event.

INVEST

Invest in this year's Expo and Trade Show to stimulate fresh thinking, ignite discussions, and inspire action. At AMC, we recognize our members' commitment to success. By engaging through participation and sponsorship, you contribute to a legacy of leadership, vision, innovation, and economic growth!

ELEVATE

Annual Expo and Trade Show

Sponsor Opportunities

Number of sponsorships available: 1 Presenting, 1 Platinum, 4 Gold, 9 Bronze, 1 Program, 1 Lanyard, and 1 Signage.

BENEFITS

	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3,500	Bronze \$2,500	Other Opportunities \$1,500
EVENT RECOGNITION						
Opportunity to facilitate speaking session and have signage placed during the presentation						
Complimentary booth (8 x 8) at AMC Expo and Trade Show						
Exclusive opportunity to welcome all attendees at the opening of AMC Expo and Trade Show						
Opportunity to address attendees at the opening of sponsored event						
Signage at sponsored event						
Complimentary registration(s) to AMC Expo and Trade Show	3	2	1			
Advertisement in AMC Expo and Trade Show program	Full Page	Half Page	Half Page			
Opportunity to place promotional material on AMC Expo and Trade Show tables						
Opportunity to showcase your own signage at AMC Expo and Trade Show at a space TBD						
Logo/Name recognition on AMC Expo and Trade Show signage*						
Receive post-event report based on delegate survey						
Logo/Name recognition on AMC Expo and Trade Show print materials*						
Logo/Name recognition on rolling marquee during breaks and meals*						
Social Media mentions (frequency prorated to level)						
AMC Hackathon						
AMC RECOGNITION						
Opportunity for a feature interview on AMC Cultivate podcast episode						
Logo recognition in the AMC Connection Newsletter, AMC website, AMC Social Media, and AMC Implement Success magazine						

*Logo/Name recognition determined by level of sponsorship

ELEVATE

Annual Expo and Trade Show

Presenting \$10,000

1 Opportunity

This is an exclusive opportunity to be the premier sponsor of Expo 2024!

Benefits include:

- Opportunity to facilitate the speaking session and have signage placed during the presentation
- Complimentary booth (8 x 8) at AMC Expo and Trade Show
- Exclusive opportunity to welcome all attendees at the opening of the AMC Expo and Trade Show
- 3 complimentary registrations to AMC Expo and Trade Show
- Full-page advertisement in the AMC Expo and Trade Show program
- Opportunity to place promotional material on Expo and Trade Show tables
- Opportunity to showcase your own signage at AMC Expo and Trade Show at a space TBD
- Prominent logo recognition on Expo and Trade Show signage*
- Receive post-event report based on delegate survey
- Logo recognition on AMC Expo and Trade Show print materials*
- Logo recognition on rolling marquee during breaks and meals*
- Social Media mentions (frequency prorated to level)

AMC Recognition

- Opportunity for a feature interview on AMC Cultivate podcast
- Logo recognition in the *AMC Connection* Newsletter, AMC website, AMC Social Media, and AMC *Implement Success* magazine*

Platinum \$7,500

1 Opportunity

Key Note Speaker (1)

Benefits include:

- Opportunity to address attendees at the opening of the sponsored event
- Signage at sponsored event
- 2 complimentary registrations to AMC Expo and Trade Show
- Half-page advertisement in the AMC Expo and Trade Show program
- Opportunity to place promotional material on AMC Expo and Trade Show tables
- Opportunity to showcase your own signage at AMC Expo and Trade Show at a space TBD
- Logo recognition on AMC Expo and Trade Show signage*
- Receive post-event report based on delegate survey
- Logo recognition on AMC Expo and Trade Show print materials*
- Logo recognition on rolling marquee during breaks and meals*
- Social Media mentions (frequency prorated to level)

AMC Recognition

- Logo recognition in AMC Connection Newsletter, AMC website, AMC Social Media, and AMC *Implement Success* magazine*

*Logo/Name recognition determined by level of sponsorship

ELEVATE

Annual Expo and Trade Show

Gold \$5,000

4 Opportunities

Wednesday Evening Event (2), Trade Show sponsor (1) or Transportation (1)

Benefits include:

- Opportunity to address attendees at the opening of the sponsored event
- Signage at sponsored event
- 1 complimentary registration to the AMC Expo and Trade Show
- Half-page advertisement in the AMC Expo and Trade Show program
- Opportunity to place promotional material on AMC Expo and Trade Show tables
- Opportunity to showcase your signage during the AMC Expo and Trade Show at a space TBD
- Logo recognition on AMC Expo and Trade Show signage *
- Receive post-event report based on delegate survey
- Logo recognition on AMC Expo and Trade Show print materials*
- Logo recognition on rolling marquee during breaks and meals*
- Social Media mentions (frequency prorated to level)

AMC Recognition

- Logo recognition in the AMC Connection Newsletter, AMC website, AMC Social Media, and AMC Implement Success magazine*

Silver \$3,500

5 Opportunities

Breakfast (2), Lunch (2), AMC Hackathon (1)

Benefits include:

- Signage at sponsored event
- Opportunity to showcase your own signage during the AMC Expo and Trade Show at a space TBD
- Logo recognition on AMC Expo and Trade Show signage *
- Receive post-event report based on delegate survey
- Logo recognition on AMC Expo and Trade Show print materials*
- Logo recognition on rolling marquee during breaks and meals*
- Social Media mentions (frequency prorated to level)
- AMC Hackathon

AMC Recognition

- Logo recognition in the AMC Connection Newsletter, AMC website, AMC Social Media, and AMC Implement Success magazine*

*Logo/Name recognition determined by level of sponsorship

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Bronze

\$2,500

9 Opportunities

Sponsorship of speaker session (4) or Breaks (3) or Transportation Snacks (1) or Trade Show Beverage Station (1)

Benefits include:

- Signage at sponsored event
- Logo recognition on AMC Expo and Trade Show signage*
- Receive post-event report based on delegate survey
- Logo recognition on AMC Expo and Trade Show print materials*
- Logo recognition on rolling marquee during breaks and meals*
- Social Media mentions (frequency prorated to level)

AMC Recognition

- Logo recognition in the AMC Connection Newsletter, AMC website, AMC Social Media, and AMC Implement Success magazine*

Program **SOLD**

1 Opportunity

Benefits include:

- Complimentary quarter-page ad in AMC Expo and Trade Show program
- Name recognition on AMC Expo and Trade Show print materials*
- Name recognition on rolling marquee during breaks and meals*
- Social Media mentions (frequency prorated to level)

AMC Recognition

- Logo recognition in AMC Connection Newsletter, AMC website, AMC Social Media, and AMC Implement Success magazine*

*Logo/Name recognition determined by level of sponsorship

Lanyard

SOLD

1 Opportunity

Benefits include:

- Opportunity to supply lanyards for attendees
- Name recognition on AMC Expo and Trade Show print materials*
- Name recognition on rolling marquee during breaks and meals*
- Social Media mentions (frequency prorated to level)

AMC Recognition

- Logo recognition in AMC Connection Newsletter, AMC website, AMC Social Media, and AMC Implement Success magazine*

Signage **SOLD**

1 Opportunity

Benefits include:

- Opportunity to showcase your own signage at AMC Expo and Trade Show at a space TBD
- Name recognition on AMC Expo and Trade Show print materials*
- Name recognition on rolling marquee during breaks and meals*
- Social Media mentions (frequency prorated to level)

AMC Recognition

- Logo recognition in *AMC Connection* Newsletter, AMC website, AMC Social Media, and AMC Implement Success magazine*

Customize Your Sponsorship
Talk to us about your ideas!



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