

THRIVE

AMC 50TH ANNUAL CONVENTION & TRADE SHOW

Monday, December 5

- 5:00pm - 9:00pm **Registration / Trade Show Setup**
- 7:00pm - 9:00pm **Board of Directors / VIP Reception**

Tuesday, December 6

- 7:30-9:00am **Registration / Healthy Breakfast**
- 9:15-10:30am **Opening Welcome / Year in Review/AGM / A look ahead to 2023**
- 10:30-10:45am **THRIVE Break**
- 10:45-11:30am **NGen and IMCN: Collaborating to Create Opportunities for Indigenous Manufacturers**
Speaker: Bridget Bohan, Director, Business Development, Next Generation Manufacturing Canada (NGen)
- 11:30am-12:30pm **Lunch**
- 12:30pm-2:30pm **Trade Show**
Join us for dessert and coffee.
- 2:30-3:15pm **The Future of Agricultural Machinery Standards in Canada**
Speaker: Scott Cedarquist, ASABE Standards & Technical Director
- 3:15-4:00pm **Cultivating the New Normal**
Speaker: Pat Hirst, Manager of Training and Development, MacDon Industries
- 4:00-5:00pm **THRIVE Time**
Time to recharge and rejuvenate. Go for a walk, go to the gym, go to the pool, network – free time.
- 5:30pm-5:45pm **Shuttles Depart for High Rollers**
All attendees gather in hotel lobby for shuttle to High Rollers
- 6:00pm-late **High Rollers**
Welcome to an evening of pins, pints, pizza and pool! Buses will run from High Rollers 8:00pm-11:30pm every half hour with the last bus at 11:30pm

Wednesday, December 7

- 7:30-8:30am **Registration / Healthy Breakfast**
- 8:45-9:45am **Keynote Speaker: Leading Through the Storms**
Speaker: Dr. Robyne Hanley-Dafoe, Expert on Resiliency and Workplace Wellness
Sponsored by Farm Credit Canada
- 9:45-10:00am **THRIVE Break**
- 10:00-10:45am **Panel: Tapping into Today's Talent**
- 10:45-11:00am **THRIVE Break**
- 11:00-11:45am **Strong Teams Equal Strong Results — Building and Maintaining Trust in your Business**
Speaker: James Blase, Decision Works Consulting
- 11:45-1:30pm **Founders' Lunch**
Recognizing AMC Founders – 50th Anniversary, Recognizing Milestone Members
- 1:30-2:30pm **Augmented Reality – Digital Mentorship**
Speaker: Bill Durand, CEO, NeuroStrategy & PTC
- 2:30-2:45pm **THRIVE Break**
- 2:45-3:30pm **Inflation and Agriculture: Local and Global Perspectives**
Speakers: J.P. Gervais, Vice-President and Chief Agricultural Economist, FCC
- 3:30-5:15pm **Trade Show** and a little Alberta Snack Stop!
- 5:15-5:45pm **THRIVE Time**
Time to recharge and rejuvenate.
- 5:45-7:00pm **Cocktails**
- 6:00-7:00pm **THRIVE Auction in support of the AMC CareersinAg.ca Scholarship Fund**
(Please note auction will take place throughout the cocktail hour)
- 7:00-8:00pm **50th Anniversary Dinner**
- 8:15-9:45pm **Entertainment Bob Cates, Comedy in Motion**
- 9:45-9:50pm **Closing Remarks Speaker: Bob Cochran, Event Chair**
- 9:50pm-late **Open Room**



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