

# **Western Canada Farm Progress Show**

## **Recognized as Canada's largest tradeshow**

Wednesday, November 9, 2011 - The Western Canada Farm Progress Show has been recognized by Trade Show News Network (TSNN) as Canada's largest trade show. The size of the show was determined by TSNN by the amount of space rented by exhibiting companies during the previous show.

The amount of space sold and measured according to TSNN was 1,189,783 square feet. This compares to the second largest show which is the Global Petroleum Show held at Stampede Park, Calgary at 540,070 square feet and the third largest show which is the CGTA Toronto Gift Show at 429,136 square feet.

"We welcome this recognition by the Trade Show News Network that the Western Canada Farm Progress Show is Canada's largest trade show." Says Rob O'Connor, Show Manager of the WCFPS " It reflects how strong the Agriculture Industry and Equipment Manufacturing Industry are. Farm Progress Show has benefitted by that strength. A key factor for the growth of the Show is the facilities available at Evraz Place. For a large trade show with large exhibits that are second to none."

"Trade Show News Network congratulates all of the shows on the TSNN Top 50 Canadian Trade Shows List for defying the odds and continuing to succeed during tough economic times. The Western Canada Farm Progress Show's exhibit floor growth last year and its No. 1 position on the list proves that it serves a thriving industry sector." - Rachel Wimberly, editor-in-chief of the Trade Show News Network.

The Western Canada Farm Progress Show is an annual event that takes place beginning on the third Tuesday in June at Evraz Place, Regina Saskatchewan. Known as "Canada's National Farm Show" it is an agriculture industry show that focuses on innovation and technology primarily for dryland farming practices. Displays include companies that manufactured agriculture equipment, crop inputs, and ag. services including financial services. The Western Canada Farm Progress Show attracts visitors from the Prairie provinces, Eastern Canada, the USA and 45 other countries. A total of 43,012 attendees, including a total of 586 qualified international buyers walked through the gates of the three-day tradeshow in 2011. The economic impact from the tradeshow boasted a total of \$7 million towards tourism in Saskatchewan combined from the 2010/2011 years and a total of \$782 million towards agriculture spending.

The TSNN is the world's leading online resource for the trade show, exhibition and event industry since 1996. TSNN.com owns and operates the most widely consulted event database on the Internet, containing data about more than 19,500 trade shows, exhibitions, public events and conferences. TSNN facilitates exchange between buyers and sellers with over 137,000 registered website users, over 95,000 bi-monthly newsletter subscribers and over 2,000 LinkedIn group members.

TSNN is a member of the Tarsus Group plc. Tarsus Group was founded , and listed on the London Stock Exchange in 1998. Offices are located in UK, USA, France, Germany and China. This international business-to-business group has interests in exhibitions, conferences, publishing and online media.

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