



# Equipment Marketing & Distribution Association

*Your Partners for Agricultural, Outdoor Power, Light Industrial, and Forestry Equipment and related Parts/Components*

*Patricia A. Collins, Executive Vice President*

## FOR IMMEDIATE RELEASE

### EMDA ELECTS NEW BOARD MEMBERS

Newly elected officers and directors of the Equipment Marketing & Distribution Association (EMDA) for 2009-2010 are: Joe Jandrisch, aemsco, Inc., Minot, North Dakota, Treasurer and Immediate Past President; Dan Peterson, Peterson Marketing, Inc., Sioux Falls, South Dakota, President; Robert Emhoff, Gearmore, Inc., Chino, California, First Vice President; Marcus Kimball, Pete Kimball Sales, Lake St. Louis, Missouri, Second Vice President; John Fonda, John Day Company, Omaha, Nebraska; Secretary; and Ted Traeder, Traeder Enterprises, Inc., Hillsboro, Wisconsin, Director.

The six-member board was elected at EMDA's convention in Atlanta, Georgia, November 4 - 7. The Board will supervise administration of membership services to EMDA's member firms, located throughout the United States and Canada, who wholesale farm equipment and related power equipment products to retail dealers. EMDA's headquarters is located in Iowa City, Iowa.

EDITORS, PLEASE NOTE: *[Separate digital files of the photos are available upon request. [Info@FEWA.org](mailto:Info@FEWA.org)]*

	<b>EMDA President</b> Dan Peterson President Peterson Marketing, Inc. 5204 Lake Placid Circle Sioux Falls, South Dakota 57110		<b>EMDA Treasurer</b> Joe Jandrisch President aemsco, Inc. 205 46 <sup>th</sup> Avenue, N.E.; Box 490 Minot, ND 58702-0490
	<b>EMDA First Vice President</b> Robert Emhoff President Gearmore, Inc. 13477 Benson Avenue Chino, CA 91710		<b>EMDA Secretary</b> John Fonda President John Day Co. 6263 Abbott Drive Omaha, NE 68110-2806
	<b>EMDA Second Vice President</b> Marcus Kimball Vice President Pete Kimball Sales 30 Ravens Pointe Drive Lake St. Louis, Missouri 63367		<b>EMDA Director</b> Ted Traeder Vice President Traeder Enterprises, Inc. E18556 Highway 33 #5, Box 586 Hillsboro, WI 54634-0586

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Treasurer-Past Pres:  
 Joe Jandrisch  
 aemsco, Inc.  
 Minot, ND

President:  
 Dan Peterson  
 Peterson Marketing  
 Sioux Falls, SD

1<sup>st</sup> Vice President:  
 Robert Emhoff  
 Gearmore  
 Chino, CA

2<sup>nd</sup> Vice President:  
 Marcus Kimball  
 Kimball & Assoc.  
 Lake St. Louis, MO

Secretary:  
 John Fonda  
 John Day Co.  
 Omaha, NE

Director:  
 Ted Traeder  
 Traeder Enterprises  
 Hillsboro, WI